



CRPA Summer Quarterly Thursday, August 4, 2022

**NEW
DATE!**



SCHEDULE:

- 10:00 am - 10:30 am: Registration
- 10:30 am - 12:30 pm: Beer the Color of Money (.2 CEU's)
- 12:30 pm - 2:00 pm: Lunch

LOCATION:

Stewards of the Land Brewery
418 Forest Road
Northford, CT 06472

Thank You to Our Generous Sponsor!



REGISTRATION:

Town/Org: _____ Email: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

- | | | | |
|----------|--------------|--------------------------------------|--|
| 1. _____ | Title: _____ | <input type="checkbox"/> Member \$45 | <input type="checkbox"/> Non-Member \$55 |
| 2. _____ | Title: _____ | <input type="checkbox"/> Member \$45 | <input type="checkbox"/> Non-Member \$55 |
| 3. _____ | Title: _____ | <input type="checkbox"/> Member \$45 | <input type="checkbox"/> Non-Member \$55 |

**if more than 3 registrants, please use additional forms*

PAYMENT INFORMATION:

Total: \$ _____ Invoice Check Credit Card *(CRPA will email you an invoice which is payable online)*

CANCELLATIONS, REFUNDS, AND LIABILITY:

CANCELLATIONS/REFUNDS: No refunds will be issued for cancellations made after 7/26/22. Cancellations must be received in writing via email to info@crpa.com or val@crpa.com. Should CRPA cancel the event or the event be canceled due to a government shutdown (force majeure) your choice of either a refund or a credit for the 2023 event will be issued. Please note, all refunds will be issued via check, regardless of initial method of payment.

PHOTO RELEASE: CRPA, Inc. reserves the right to use photos of attendees for marketing purposes including but not limited to: print advertisements, online, and social media.

LIABILITY: CRPA, Inc. and Stewards of the Land Brewery and their employees and volunteers will not be responsible for any injury, illness, exposure to illness, loss or damage that may occur to the attendee, nor to the attendee's employees from any cause whatsoever, prior, during, or subsequent to the period outlined on this registration. The attendee, on submitting this registration to CRPA, expressly releases and agrees to hold harmless the above-mentioned CRPA, Inc. and Stewards of the Land Brewery and their employees and volunteers from any and all claims for such loss, damage, injury, illness, or exposure to illness. Attendee(s) are personally responsible for observing health and safety guidelines and/or laws outlined by the federal, state, and local authorities including but not limited to: wearing face coverings, maintaining social distance, and/or sanitization standards.

Return to: CRPA, 135 Day St., 2nd Floor, 2H, Newington, CT 06111 • Phone: 860.721.0384 | Email: info@crpa.com



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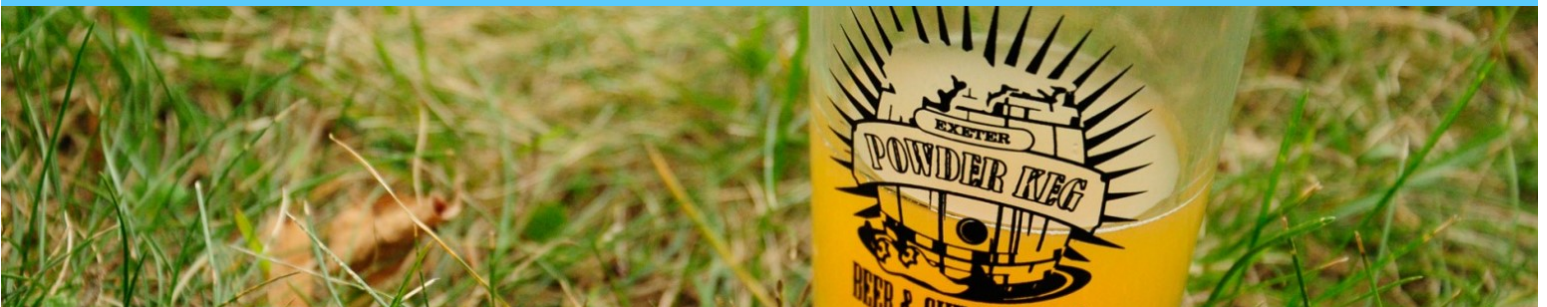
Beer the Color of Money: (0.2 CEUs)

Looking for unique ways to increase revenue? Look no further!

Greg Bisson, Director of New Hampshire Exeter Parks and Recreation, will be joining us at Stewards of the Land Brewery to share his knowledge on coordinating the largest beer festival in New England!



When the budget got tight, Exeter Parks and Recreation turned to the craft beer craze as a way to raise revenues. What started out as a small beer festival has morphed into one of the largest beer festivals in New England drawing a crowd from all over the country. From humble beginnings to record breaking profits, learn how Exeter Parks and Recreation navigated the political waters to establish the [Powder Keg Beer and Chili Festival](#) as the town's marquee event. Join us and sip on a pint while Greg shares his tips and tricks on bureaucratic maneuvering, alternative funding, generating public-private partnerships, and the challenges of bringing back a large scale event during COVID. Mark Wantroba, of H.D. Segur Insurance, will also join us to discuss the risk management and insurance requirements associated with having alcohol at a public event. Learn how to generate revenue through hosting your own successful brew festival.



ABOUT THE SPEAKER:

Greg Bisson, Director, Exeter Parks and Recreation

Greg Bisson has been in the Parks and Recreation field for 24 years. Greg started his career in the Town of Milton as the first Parks and Recreation director in the town's history. He left to join the Exeter Parks and Recreation in Exeter, NH, as the Assistant Director, where his responsibilities were programming and fundraising. He became Director of the department in 2018. Greg has been very involved with parks and recreation at the state and national level, having served two terms as president of the New Hampshire Parks and Recreation Association. Greg is a graduate of Southern New Hampshire University with a degree in Sports Management and the National Parks and Recreation Association Director's School. Greg lives in Sandown, NH, with his wife and two daughters.



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