CRPA Winter Quarterly
Wednesday, January 22, 2025

Schedule:	
10:00 - 12:00 pm:	Potential and Pitfalls of AI for the Future *0.2 CEU's*
1:00 - 3:00 pm:	Unleash the Power of Data: Transforming Parks & Recreation with AI *0.2 CEU's*

Location:

Potential and Pitfalls of AI for the Future *(0.2 CEU's)*
Presented By: Neelay Bhatt
Note: **This session will NOT be recorded & must be viewed in real-time**

Join **Neelay Bhatt** as he addresses the crucial need for balancing innovation with inclusion and ethical consideration in Artificial Intelligence. This session's focus will be on sharing insights from the first national survey on Perception and Impact of Artificial Intelligence in parks and recreation (including data from CT) and showcase the various potential uses of AI while recognizing the challenges and dangers it poses. The content will include case studies from other agencies and strategies to ensure all future innovation is seen from an inclusive lens.

Add to CT's data on AI here - Neelay will present the results from this survey during the presentation.

Neelay Bhatt: Neelay's global career spans Disney, the Super Bowl, the Olympics, and leadership roles with TED x Indianapolis, NRPA, and major events like the 2024 NBA All-Star and US Olympic Swimming and Diving Trials. As Founder & CEO of Next Practice Partners, he champions inclusion and innovation, helping agencies prepare for the future through planning, training, and technology. With over 25 years of experience, Neelay has keynoted worldwide, coached leaders across disciplines, and contributed to transformative projects like the Chicago Park District's leadership initiative and sports developments in the U.S. and Europe. His strategic planning has shaped over $2.5 billion in parks and recreation investments in cities like Atlanta, Miami, and Las Vegas. An alumnus of the Harvard Kennedy School and Ohio University's top-ranked Sports Management program, Neelay draws on his immigrant upbringing to inspire others through keynotes on innovation, AI, and creating impactful cultures.

Unleash the Power of Data: Transforming Parks & Recreation with AI *(0.2 CEU's)*
Presented By: Apurva Kumar & Carl Nielson

Join CITYDATA.ai, a GovTech-100 leader, for a dynamic panel exploring how big data and AI are revolutionizing park management. Our expert panel, featuring Apurva Kumar (Founder) and Carl Nielson (Managing Director), will unveil cutting-edge technology solutions for quantifying visitation, measuring impact, boosting engagement, and designing parks that truly delight your communities. Parks and recreation departments face unprecedented challenges on tight budgets: increased pressure to promote health and wellness, ensure equitable access for all, and manage resources effectively. This session will explore how big data and AI can be leveraged to achieve these goals and increase local support and funding opportunities. Learn about CITYDATA's technologies: CITYPARKS, CITYFLOW, CITYSURVEY, and CITYOP. Discover how park and recreation professionals are using these data solutions to: inform park planning & design by utilizing park usage patterns, dweller times, and visitor demographics; maximize community engagement by using data to tailor programs and activities; optimize operations & maintenance by utilizing foot traffic data; cultivate parks for equity & inclusion by identifying access disparities; and measure park system impact on health and wellness.

Apurva Kumar: Apurva is the founder of CITYDATA.ai, a Silicon Valley company focused on maximizing technology for creating smarter, sustainable, and resilient cities. Apurva has a Master's degree in Earth Sciences & Engineering from Stanford University. When he is not globetrotting, or deal hacking, Apurva spends his time helping local communities. He strongly recommends the civic tour of duty for technology companies to invest in and contribute to the improvement of local neighborhoods, towns, and cities.

Carl Nielson: Carl is the Managing Director of CITYDATA.ai where he heads up the business development activities for cities and counties across the United States. Carl firmly believes that in order to the next level as a community, business, or organization you need to ask difficult questions, listen to others, and seek innovative ways to create positive change.

Registration:
Payments must be received by 1/7/25. No refunds for cancellations after 1/7/25.
Registrants that do not attend the Zoom meeting without cancelling prior to this date will still be responsible for payment.

Organization: _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

E-mail: _____ **Phone:** _____

1: _____ Title: _____ ☐ **Member** ($40) ☐ **Non-Member** ($50)

2: _____ Title: _____ ☐ **Member** ($40) ☐ **Non-Member** ($50)

3: _____ Title: _____ ☐ **Member** ($40) ☐ **Non-Member** ($50)

(If more than 3 attendees, please use a 2nd form)   **TOTAL DUE: $**_____

Payment: *Please note, Zoom meeting access information will NOT be provided unless payment is received*
☐ **Invoice** ☐ **Check** *(payable to: CRPA, 135 Day St., 2nd Floor, 2H, Newington, CT 06111)*   ☐ **Credit Card** *(CRPA will send an invoice which is payable online)*

CLICK HERE FOR MORE INFORMATION OR CONTACT CRPA: info@crpa.com

INTERESTED IN SPONSORING? YOUR LOGO COULD BE HERE!

Phone: (860) 721-0384 | info@crpa.com | www.crpa.com